# Renewable Reneration Report Re

INCORPORATING 'MOVING INTO RENEWABLES'



**HEAT PUMPS** 

**SOLAR** 

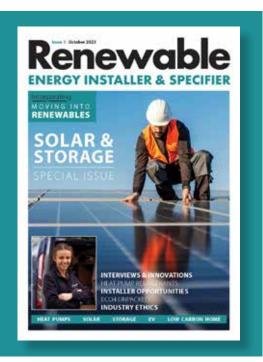
**STORAGE** 

EV

**LOW CARBON HOME** 



# Why Renewable? ENERGY INSTALLER & SPECIFIE



Renewable 

Renewable Energy Installer & Specifier (REI) is the go-to, information hub for professional installers, specifiers, engineers, manufacturers and suppliers of low carbon technologies for the domestic heat and energy sector, with a focus on domestic and small-scale commercial settings.

#### How do we do it?

Through our print and digital magazine, website and newsletters we share the latest news, ideas, interviews and data to guide and empower our community on their journeys through this fast-moving sector with a focus on:

- Heat pumps
- Solar PV and solar thermal
- Storage
- Smart tech
- Low carbon home
- FV
- Hydrogen

With a reputation for objective and insightful content, built over the last two decades, REI is the one-stop source for those delivering low carbon energy systems as well as an essential guide for those moving into the sector. REI delivers content vital to the industry through updates, in-depth articles, opinion pieces, and case studies.

Our community chooses us as the place to come for valuable, informative and timely content as well as specialist insight to enable them to do their job effectively through:

- ☐ An industry magazine and constantly updated website
- ☐ Regular industry newsletters
- ☐ On-the-pulse social media channels

#### **Back in print**

With many expressing a desire for this format, REI magazine has returned, with regular issues published around key industry events.

Available in both print and digital formats, the magazine will include special focus topics alongside a roundup of key sector developments, insights from leading voices, interviews, latest news and key features.

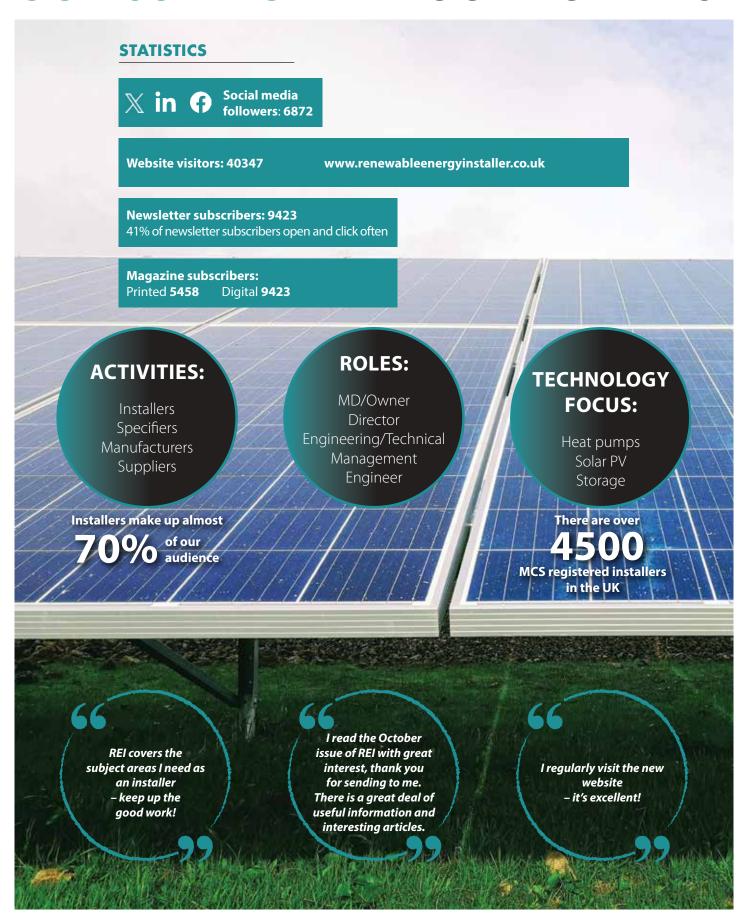
#### Connecting suppliers with the community

The unique REI community brings those in the sector together to obtain, and share, information critical to business growth and planning. This enables suppliers to put beneficial products and services in front of key decision makers when they are highly engaged with relevant, valuable

As the hub where the industry connects and shares valuable insights, we do much more than just bring the latest news. REI is on the same journey as the community it serves offering updates, guidance and insight as the



### **OUR COMMUNITY YOUR AUDIENCE**





## Renewab **ENERGY INSTALLER & SPECIFIER**

#### **MAGAZINE FORMAT IS BACK!**

Pre-dating even the Feed in Tariff (FIT) scheme, the first issue of REI magazine was published back in 2008 and rapidly became the leading publication for all things renewable! Now, in response to popular demand, we have brought it back – in both print and digital format to complement our popular digital channels.

With valuable insights for installers, specifiers, engineers, manufacturers, and suppliers in the microgeneration sector, REI covers heat pumps, solar, storage, EV charging and domestic energy efficiency as well as the integrated home, smart controls and retrofitting.

The relaunch issue was published to coincide with October's main industry event and had a special solar & storage focus with a roundup of sector developments, insights from leading voices, news analysis and features.

Enthusiastically received by the industry, we will continue to support the sector with this valued industry publication,

Feb 2024: Heat Pumps, energy efficiency and retrofitting April 2024: EV Charging, solar and the smart home July 2024: Legislation, heat pumps, products and training Oct 2024: Solar, storage and sector support

Published in print and digital format, you can view the issues on the website.

#### THE COMMUNITY

The magazine subscription is complimentary for installers and specifiers of domestic heat and energy system, covering all the core areas of interest to our community alongside a series of in-depth focus topics.

If you would like to receive issues of Renewable Energy Installer, complete the form on the website or contact Rhian Burge: subscriptions@renewableenergyinstaller.co.uk or on **01565 653283**.



#### 2024 SCHEDULE

Issue	Editorial Deadline	Advert Booking Deadline	Advert Copy Deadline	Publication Date
February Issue	12th January 2024	17th January 2024	24th January 2024	23rd February 2024
April Issue	7th March 2024	21st March 2024	28th March 2024	20th April 2024
July Issue	31st May 2024	13th June 2024	20th June 2024	15th July 2024
September Issue	31st July 2024	14th August 2024	21st August 2024	13th September 2024







# Renewable

#### **COPY DETAILS – WEBSITE AND NEWSLETTER**

We can accept artwork via email.

Adverts should be RGB, with a maximum file size of 120kb and supplied digitally in one of the following formats:

JPEG, PNG or GIF with the required URL link specified.

Animated GIF maximum rotations of three.

Any artwork supplied incorrectly may incur additional costs.

#### **COPY DETAILS - PRINT**

Adverts should be supplied digitally in one of the following formats: JPEG, TIFF, EPS or press PDF with all fonts embedded. Images should be no less than 300dpi at print dimensions and CMYK with no spot colours.

We can accept artwork via email and by file transfer. Any artwork supplied incorrectly may incur additional costs. Advert copy to be set by ourselves can be supplied by email as a single Microsoft Word document with images and/or logos as separate attachments at no less than 300dpi at print dimensions and CMYK with no spot colours.

#### **AMENDMENTS & NEW ARTWORK**

Once copy has been received it will be deemed to be the final and complete information. Alterations to copy will be accepted at our discretion. Changes to copy should be supplied without application from us. In the event of the copy instructions not being received by the copy date we reserve the right to repeat the copy last issued.

#### **CANCELLATION**

You may be liable for payment in full for any adverts cancelled or for which copy has not been received by the artwork deadline date.

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#### **EDITORIAL**

If you have something to communicate, promote, celebrate or shout about please get in touch with Linda Ram, Editorial Lead ✓ linda@renewableenergyinstaller.co.uk

Press release/event listing



news@renewableenergyinstaller.co.uk

#### ADVERTISING CAMPAIGNS

To plan your high impact, targeted marketing campaign and present your brand, services and products to this valuable audience please get in touch with

Adrian Major, Commercial Manager



✓ adrian@renewableenergyinstaller.co.uk

